Who Gets the Girl?

M ARY is a good looking girl, happy, care-free and full of life. A girl who likes chocolates, bon bons and flowers, as well as music, dancing and pretty clothes. She likes to go places.

And Mary is just the kind of a girl that will make some man an ideal wife because with her loving heart she also has a head. She knows what she wants. She knows what a husband ought to be. From him she will expect support, protection, and provision, as well as love.

Consequently, the man who wins Mary will be the man with money in the bank. Not because she thinks more of money than manhood; far from it. But because she knows that money in the bank, that a fellow puts there out of his earnings, conclusively shows his ability to manage, and is a sure proof of his dependable character and manhood. That money says: "Here is a man that you can trust with your future; he is a business man and will prosper, and when opportunity comes, he will have the necessary funds with which to take advantage of it."

That is the man for Mary. It is the kind of a man that every wise girl will pick out for a husband. For married life isn't all ice cream sodas and bon bons—there is a home to look for, with furniture; food and clothes to provide for, and the young fellow who wants to marry but has lacked the saving habit is doomed to be a poor provider.

"Young man, are you prepared to be the husband of the girl you love?"



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